



## GREETINGS FROM YOUR Greater Kansas City Attractions Association!

We serve the attractions community through

EXCHANGE OF IDEAS  
PROFESSIONAL DEVELOPMENT  
PUBLIC AWARENESS  
MARKETING  
COLLABORATION

Whether you are an attraction in the Kansas City region, or an organization interested in networking with member attractions, the Greater Kansas City Attractions Association provides an affordable way to enhance the efforts and success of your organization!

There are four categories of membership: Attractions Membership, Allied Membership, Community Membership and Corporate Membership. Benefits for each membership category are tailored to provide the most value to each type of organization.

*Check out the long list of benefits that will enhance the efforts of your organization!*

### ATTRACTION MEMBER BENEFITS

- ★ A listing for your attraction in annual GKCAA promotional brochures
- ★ Optional participation in regional GKCAA promotions
- ★ Professional growth through networking and educational events
- ★ Opportunity to provide content and prizes for social media activity, including popular giveaway contests
- ★ New and current CTM Media Group Clients receive a 20% discount on their next contract (your savings could exceed the cost of annual dues)!
- ★ Access to GKCAA membership directory
- ★ Opportunity to participate on GKCAA committees
- ★ Opportunity to participate in GKCAA Annual Tourism Night at Sporting KC
- ★ Discounted advertising packages with In KC Magazine
- ★ Opportunity to participate in GKCAA Booth Space at Planet Comicon
- ★ Connection with other local, regional & statewide tourism organizations
- ★ Opportunity for recognition at GKCAA's Annual Heart of KC Awards

### ALLIED MEMBER BENEFITS

*Allied Members (non-attraction members) receive many of the benefits listed above and can actively network with and market to attractions members through the Association. Additional sponsorship opportunities are also available.*

## JOIN TODAY AND BENEFIT!

#### Attractions with Annual Attendance of

Less than 100,000	\$250
100,000- 500,000	\$350
Greater than 500,000	\$500

#### Additional GKCAA Membership Levels

Allied Membership	\$500
Community Level	\$500
Corporate Level	\$750