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**Greater Kansas City Attractions Association to Hold “Tourism Night at The K” on April 25  
30 Attractions to Provide Activities, Giveaways, and 10,000 Discount Coupons**

**(Kansas City, Missouri)** – The Greater Kansas City Attractions Association (GKCAA), a not-for-profit organization that provides benefits and services to more than 70 attraction and tourism-related businesses in both Kansas and Missouri, will hold its annual “Tourism Night at The K” at Kauffman Stadium on Wednesday, April 25, as part of game night activities during the Kansas City Royals’ contest versus the Milwaukee Brewers.

Before the game, one fan will have a once-in-a-lifetime experience throwing out a first pitch. Melisa Olivas of Kansas City, who posted [this tweet](#) in her feed, earned the right through a social media promotion conducted by the association during March and early April.

“I follow @GKCAA on social media and love to see what is happening at the attractions around Kansas City, but it was my husband’s idea to participate,” said Olivas. “I was extremely excited to be chosen as the winner.”

Celeste Lupercio, director of sales, marketing, and events at The College Basketball Experience will serve as the honorary catcher.

“Tourism Night at The K is one of the highlights of the association’s year,” said Mike Vietti, director of marketing, communications and guest services for the National World War I Museum and Memorial who serves as the 2018 president of the association’s volunteer-led board of directors. “It’s a great opportunity for fans to meet representatives of more than 30 of Kansas City’s attractions, have fun participating in interactive activities, and receive valuable discount coupons.”

Fans can connect with representatives of attractions including Worlds of Fun, Snow Creek Resort, Powell Gardens, Midwest Genealogy Center, The College Basketball Experience, SEA LIFE Aquarium, LEGOLAND Discovery Center, Topgolf, Science City, and many more in Kauffman Stadium’s Outfield Experience concourse starting when the gates open 5:30 p.m. until the beginning of the third inning.

In addition to the outfield activities, the first 10,000 fans entering the game will receive a coupon sheet valid for discounts and special offers at 20 attractions including:

- **Carolyn’s Pumpkin Patch** – two for one admission
- **College Basketball Experience** -\$2.00 off admission
- **Drury Hotels** – Save 15% off reservations with coupon code
- **Jesse James Museums** – two for one admission
- **KC Barbecue Tours** - \$5.00 off all tours
- **KC Parks + Rec** – 25% off greens fees at Swope Park memorial Golf Course
- **Kansas City Zoo** – buy one adult admission, get one child free
- **Kauffman Center** – free admission to Future Stages Festival on June 10
- **Historic LeCompton** – one free admission to Territorial Capital Museum
- **Independence Attractions** – two for one admission to select historic sites.
- **Kansas City Parks** – 25% off Swope Park green fees.
- **Kansas City Science City** - \$2 off general admission
- **National World War I Museum and Memorial** – buy one admission, get one free
- **Paradise Park** – buy one Go Kart ride, get one free
- **Kansas City Renaissance Festival** – two for one admission opening weekend
- **Quilt Town** – free mystery prize bundle per visit.
- **Schlitterbahn Waterpark** – buy one admission, get one free
- **SEALIFE/LEGOLAND** – \$5.00 off full price admission ticket, up to four tickets.
- **Starlight Theatre** - \$5 off tickets to Broadway musicals
- **Swope Park Rangers** – \$5 admission tickets for home games through June 24
- **Visit KC Kansas City Tap Tour** – two for one guidebook

“The Royals are proud to support the attractions throughout the Kansas City area, and encourage our regional fan base to learn more about what there is to see and do in our great city.” said Matt Schulte, Kansas City Royals senior manager of special events and promotion and GKCAA Board Member. “Tourism Night at The K is one of our special events that our fans look forward to each year.”

The Greater Kansas City Attractions Association, founded more than 20 years ago, includes members from many of the region’s top attractions that include the Kansas City Royals and Sporting KC; museums like the Kansas City Automotive Museum, the Kemper Museum of Contemporary Art, and Money Museum at the Federal Reserve Bank of Kansas City; arts organizations like the Kansas City Symphony, Musical Heritage Theater, and Kauffman Center for the Performing Arts; theme parks like Worlds of Fun/Oceans of Fun; historic sites including the Mahaffie Stage Coach Stop and Historic Farm; major retail centers like Crown Center and Country Club Plaza; and outdoor experiences including Go Ape Treetop Adventure and Kansas City Parks and Recreation locations.

#### About the Greater Kansas City Attractions Association

The GKCAA is a not-for-profit member organization dedicated to enhancing the success of member attractions through the strategic initiatives of collective marketing, membership services, networking and educational programs, advocacy as a collective voice, and providing opportunities to connect with local businesses interested in supporting the Greater Kansas City area’s tourism industry. For a complete list of members and to learn more, visit [attractionskc.org](http://attractionskc.org) or [facebook.com/AttractionsKC](https://facebook.com/AttractionsKC).