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**Opportunity of a Lifetime: Greater Kansas City Attractions Association Offers Chance for a Fan to
Throw Out the First Pitch at Kansas City Royals Game on May 10**

“Tourism Night at The K” to Feature Activities, Giveaways and Discount Coupons

(Kansas City, Missouri) – The Greater Kansas City Attractions Association (GKCAA), a not-for-profit organization that provides benefits and services to more than 70 attraction and tourism-related businesses in both Kansas and Missouri, will hold its annual “Tourism Night at The K” at Kauffman Stadium on Friday, May 10 as part of game-night activities during the Kansas City Royals contest versus the Philadelphia Phillies.

Before the game, one fan will have the once-in-a-lifetime experience of throwing out the game’s ceremonial first pitch. In order to have a chance to win, fans who like/follow the Greater Kansas City Attractions Association on Facebook and/or Twitter between **April 1 and 11:59 p.m. CDT on April 14**, and share posts about the Greater Kansas City Attractions Association First Pitch Contest on their own Facebook and/or Twitter accounts using #GKCAA will be entered into a drawing to win. The winner will throw out the first pitch at the game and will also receive a pair of game tickets.

Rules and more information about the contest are at www.attractionskc.com.

GKCAA social media accounts are [facebook.com/AttractionsKC](https://www.facebook.com/AttractionsKC) and twitter.com/GKCAA

Last year’s winner was Melisa Olivas of Kansas City, Mo. She threw the first pitch to a staff member of The College Basketball Experience, who served as honorary catcher.

“As a lifetime Royals fan, throwing out the first pitch at the game and having 30,000 people cheer for me was one of the highlights of my life,” said Angie Jeffries, director of the office of communications for Jackson County and the 2019 President of the GKCAA’s volunteer-led board of directors. “This opportunity that the GKCAA and the Royals are offering to one lucky Royals fan is an experience of a lifetime, and just one example of how our attraction members create memories for our guests.”

During Tourism Night at The K on May 10, fans can connect with representatives of more than 30 Kansas City area attractions exhibiting along Kauffman Stadium’s Outfield Experience concourse. Attractions staff will be available from the time gates open at 5:30 p.m. through the second inning. The first 10,000 fans will receive a coupon sheet with special offers and discounts to area attractions.

“Tourism Night at The K is a great opportunity for our fan base, which is truly regional, to interact with and learn about many Kansas City area attractions,” said Matt Schulte, Kansas City Royals senior manager of special events and promotions and a GKCAA board member. “

The Greater Kansas City Attractions Association, founded more than 20 years ago, includes members from many of the region’s top attractions, ranging from sports teams including the Kansas City Royals and Sporting KC, museums like The Nelson-Atkins Museum of Art, the Harry S. Truman Library and Museum and National Museum of Toys and Miniatures, to arts organizations including Starlight Theatre, Kansas City Ballet and Theater League, theme parks like Worlds of Fun/Oceans of Fun, plus historic sites, major retail centers and outdoor experiences.

About the Greater Kansas City Attractions Association

The GKCAA is a not-for-profit member organization dedicated to enhancing the success of member attractions through the strategic initiatives of collective marketing, membership services, networking and educational programs, advocacy as a collective voice, and providing opportunities to connect with local businesses interested in supporting the Greater Kansas City area’s tourism industry. For a complete list of members and to learn more, visit attractionskc.org or facebook.com/AttractionsKC.

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